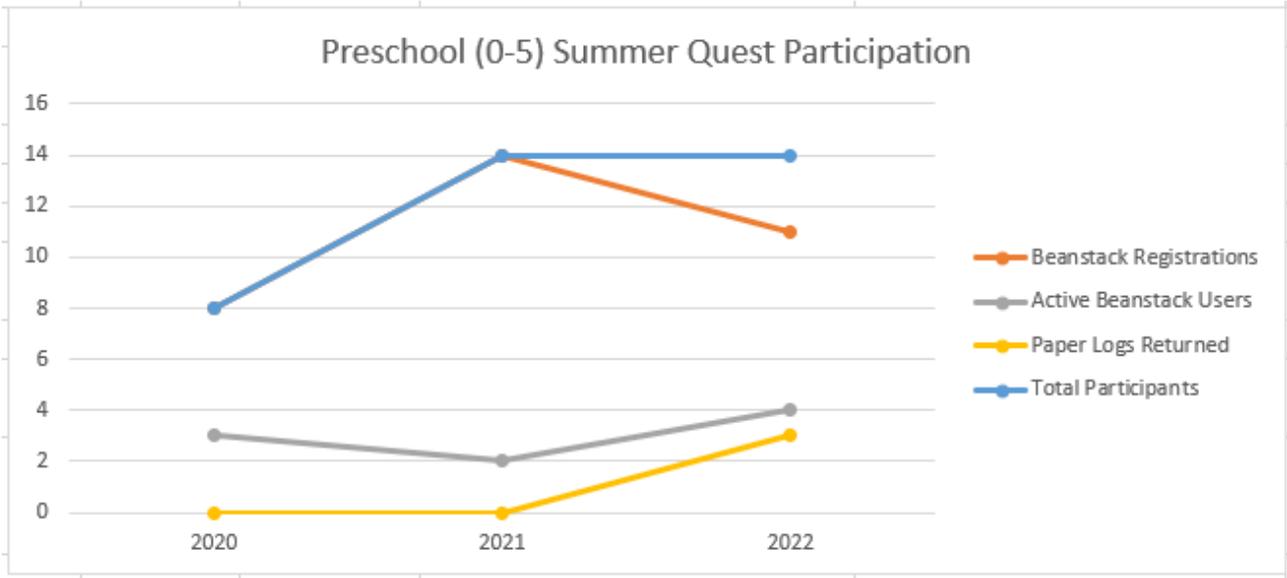


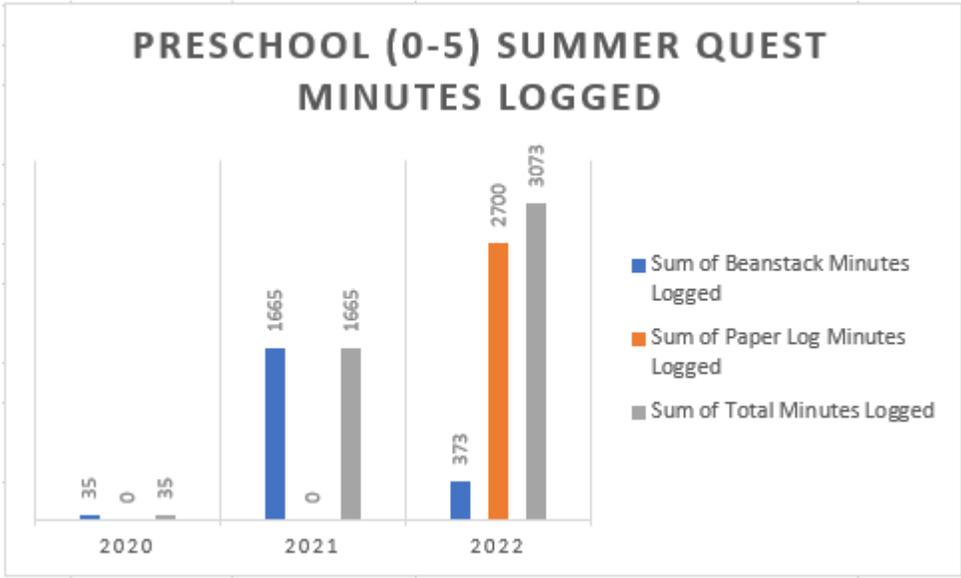
2022 Summer Quest – Preschool (ages 0-5) – Summary Report

2022 Summer Quest Preschool Participation By The Numbers:

14 Participants aged 0-5.	3,073 Minutes logged by ages 0-5	49 Attendees to our Live Virtual Programs	69 Attendees to our Live In-Person Programs	26,144 Total reach & impressions from our pre-recorded programs	158 Take and Make Kits Handed Out
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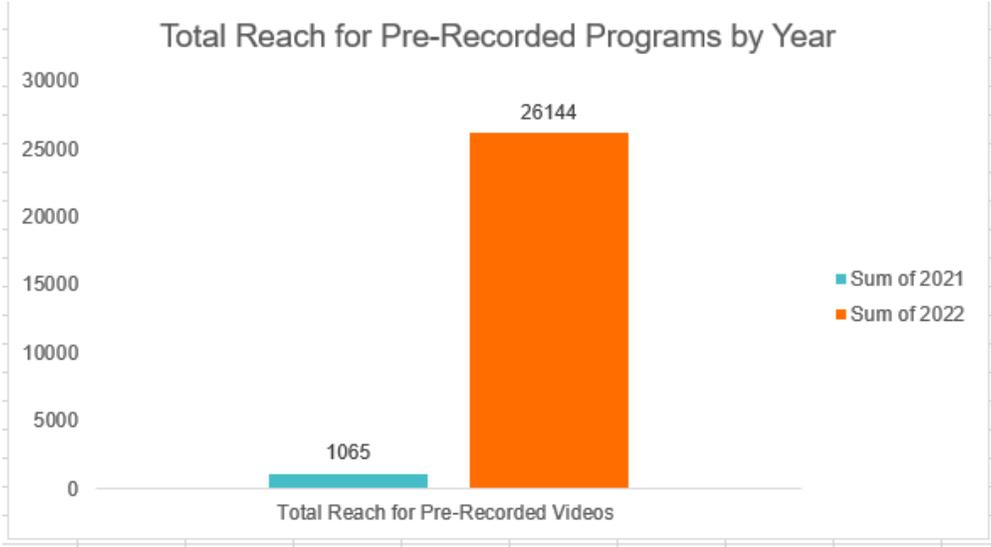
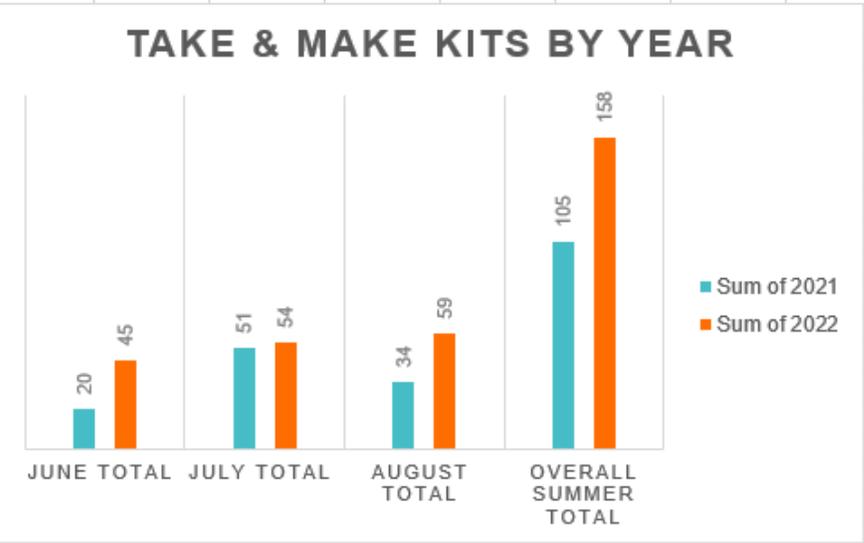
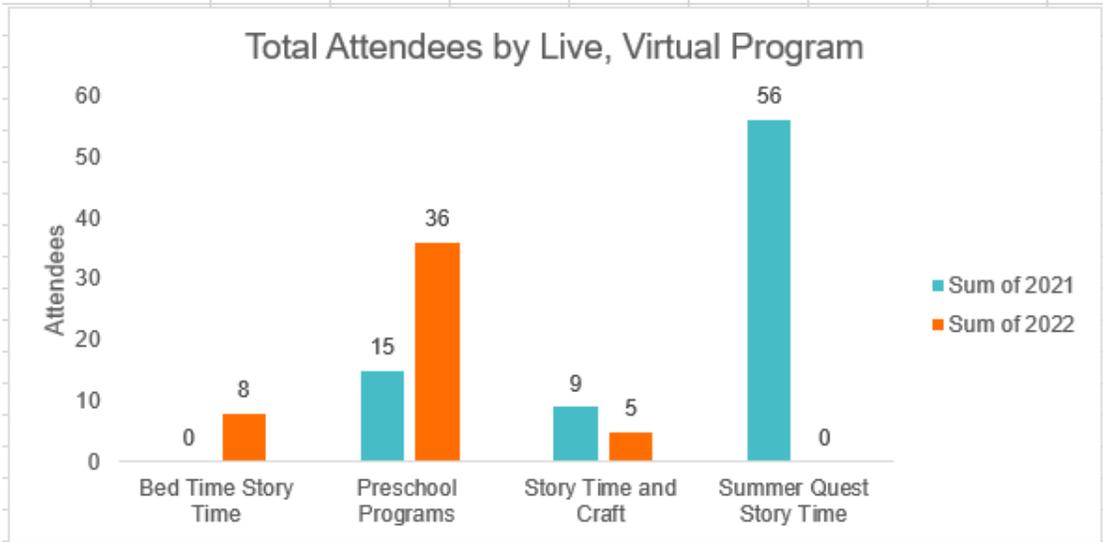
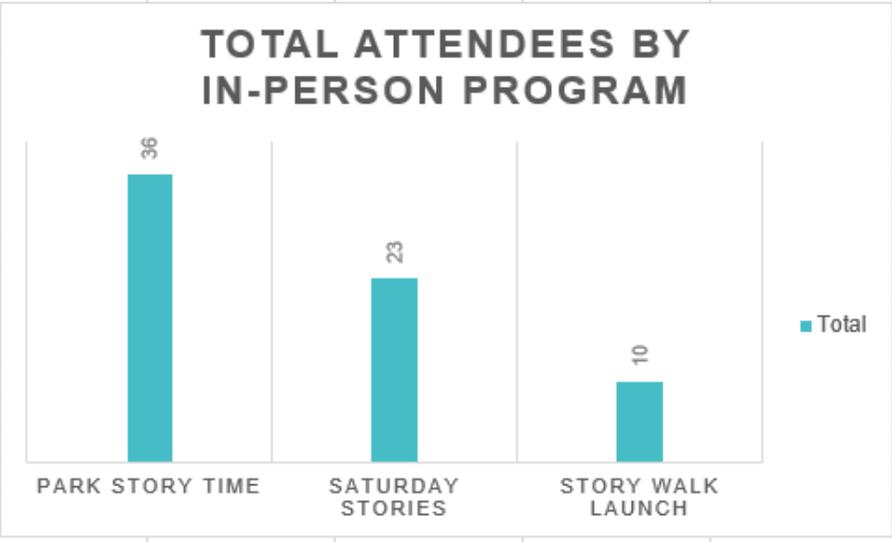


Preschool (*defined as ages 0-5*) participation remained the same this year at 14 participants. We did see an increase in paper log participation (**up by 100%** at 3 returned logs) and a decrease in Beanstack users (**down by 21%**). Overall participation is still up compared to 2020, an increase of **75%**.



Preschool minutes logged saw a continual increase over the past two years. From 2021 to 2022 we saw an increase of **85% in logged reading minutes** for this age group. With this said, there was a drop in minutes logged within Beanstack (**78%**). Still, the increase in use of the paper logs allowed more minutes to be logged by this age group this year. This trend shows a **move back towards in-person participation** over virtual participation for our summer reading program within this age group.

2022 Summer Quest – Preschool (ages 0-5) – Summary Report



During our 2022 Summer Quest program, we saw an **increase in in-person program participation**. This was the first year back to in-person programming and with **69 total attendees vs. 49 total from virtual** programs, we can see that there's a growing interest in in-person vs. virtual programming for this age group (ages 0-5).

This is even more evident with the increase in total Take & Make kits handed out (**a 50% increase**).

With this said, we did see a dramatic increase in our pre-recorded programs for this age group. We had a **2354.84% increase** in impressions and reach with these videos. We released 9 videos this year compared to just 4 last year (**125% increase**).